

central processing computer can also provide a ticket holder with contact information for the user or individual.

The apparatus and/or the central processing computer can also monitor, record, and/or store, data and/or information regarding any and/or all of the transactions, sales, re-sales, and/or purchases, for any ticket(s) and/or ticket option(s) which can be facilitated and/or effected via the present invention.

The apparatus and/or the central processing computer can also administer and/or maintain a financial account(s) for, or on behalf of, any of the users, individuals, ticket holders, ticket issuers, and/or any other party or entity who or which utilizes the present invention.

The apparatus and method of the present invention can also be utilized to provide for the bidding for, and/or the auctioning off of, any of the herein-described tickets and/or ticket options.

The present invention can also be utilized in conjunction with intelligent agents, software agents,

mobile agents, and/or related technologies. The apparatus of the present invention can also be programmed to be self-activating and/or activated automatically. The apparatus of the present invention can also be programmed in order to automatically generate and/or transmit e-mail messages, electronic message transmissions, electronic notification transmissions, electronic catalogs, electronic coupons, between any of the users, individuals, entities, and/or parties, which utilize the present invention.

The present invention can also utilize electronic commerce technologies and security methods, techniques and technologies.

Accordingly, it is an object of the present invention to provide an apparatus and method for selling a ticket or tickets to an event or venue.

It is another object of the present invention to provide an apparatus and method for selling a ticket or tickets to a portion of an event or venue.

It is still another object of the present

invention to provide an apparatus and method for selling a ticket option to an event or venue and/or to a portion of an event or venue.

It is yet another object of the present invention to provide an apparatus and method for selling a ticket or tickets to an event or venue which can facilitate a resale of a ticket for an event or venue or for a portion of an event or venue.

It is another object of the present invention to provide an apparatus and method for selling a ticket or tickets to an event or venue which can facilitate a resale of a used ticket or tickets.

It is still another object of the present invention to provide an apparatus and method for selling a ticket or tickets to an event or venue which can provide notification of the availability of a ticket(s) for sale or resale.

It is yet another object of the present invention to provide an apparatus and method for selling a ticket or tickets to an event or venue which can provide notification